



**JYOTHSNA CR**  
**Assistant Professor**  
**Postgraduate Department of English.**

**ADDRESS & EMAIL**

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**QUALIFICATION**

MA, NET

**DATE OF JOINING**

28-09-2020

**EXPERIENCE IN YEARS**

3 Years

**AREA OF  
SPECIALIZATION**

Literary Theory  
Cultural Studies  
Media Studies

**ADMINISTRATIVE DISTINCTION**

- Admission committee - Member
- Theatre Club- Member
- Student Library Council Affiliated to Rural and Public Libraries- Member
- Campus Cleaning Beautification- Member
- Entrepreneurship Development Club- Member
- Consumer Club- Member
- Graduation Program Class in-charge 2021-2024 batch

**PAPER PRESENTATIONS**

- Presented a paper in the National seminar on “Reconstructing Women: Feminism and Subversion of Women’s Identity” conducted by Illahia college, Muvattupuzha on 18 September 2015.
- Presented a paper “Fallacy of Reification: A Study of Alienated Self in Advertisements” in National Conference *Simulacrum* conducted by Department of English, Acharya Institute of Graduate Studies, Bengaluru Central University, on 22 September 2019.
- Presented a paper “New Discourses on Womenhood: An Appraisal of Indian Advertisements in Cultivating the ‘Mean World Syndrome’ in the Neo-Liberal Space”, Kamaraj College, Thoothukkudi , Tamil Nadu on March 27th 2021.

- Presented a paper "Strategic Social Exclusion Through Print Media: A Study of Select Kerala Matrimony Classifieds" in the webinar - session 2: "Culture and Plurality" under the National Webinar Series - EIDOS: Reflections on Culture, conducted by Sree Keralavarma College in association with Kerala Sahithya Akademi on 20 & 21 November 2020.
- Presented a paper in the National Seminar on "Distinctions: Popular Culture and Its Other" organized by the Illahia College, Muvattupuzha in association with School of Letters, Mahatma Gandhi University, on 2 March 2017.

## **PUBLICATIONS IN BOOKS OR JOURNALS**

- 'Advertisements as Cultural Indicators': A Study of Indian Advertisements', in *Lux Monti's: A Peer Reviewed Bi-annual Research Journal*, ISSN 2321-8053, Vol.5, No.1 January 2017.
- 'National Identities on Display: The Role of Amul advertisements in Building Indian Identity', *Research Lines: Peer Reviewed Interdisciplinary Research Journal*, ISSN 0975-8941, Vol. IX, No.2, December 2016
- 'A Study on Re-defining Womanhood and Subversion of Patriarchal Ideology in the light of Deepa Mehta's Oeuvre *Fire*', *OIJR*, ISSN 2249-9598, Impact factor 5.818, July 2019 Special Issue.
- 'Celebration of Body: A Carnavalesque Study of Selected Advertisements', *OIJR*, ISSN 2249-9598, Impact factor 5.818, June 2019
- 'The Allegory of Spectatorship and Role of Myth in Deepa Mehta's Film *Fire*', *RJELAL*, ISSN 2321-3108, Impact Factor 6-8992, 5 March 2020
- Published a Paper in UGC care list journal ISSN2321-984X titled "Matrimony Classified as a Paradigm of Social Exclusion" in February 2021

- “New Discourses on Womenhood: An Appraisal of Indian Advertisements in Cultivating the ‘Mean World Syndrome’ in the Neo-Liberal Space” In the UGC Care list journal with ISSN 2321-984x in 2022

## **EDITORSHIP**

- Served as an Associate Editor for the book *The Glass Ceiling Barriers Created by Women* with ISBN 9789393253255 published in 2022
- Editorial Board Associate for the UGC Care list journal *An International multi-lateral Thamizhe Journal* with ISSN 2321- 984x.

## **PARTICIPATION IN SEMINARS/ CONFERENCES/ WORKSHOPS**

- Participated in the National Seminar on “Distinctions: Popular Culture and Its Other” organized by the Illahia College, Muvattupuzha in association with the School of Letters, Mahatma Gandhi University.
- Participated in the webinar lecture series conducted by Research and Postgraduate Department of English, Sree Sankara College on the topic “Engaging Theory: Past and Future Prospects”.
- Participated in the short-term course on “Intersection of Philosophy and Literary Theory” conducted by Sree Sankara College Kalady
- Participated in the National webinar series on “Surveillance and Society” conducted by N. S. S. Arts and Science College Parakkulam.
- Participated in the webinar session “Culture and Plurality” under the National Webinar Series - EIDOS: Reflections on Culture conducted by Kerala Sahitya Akademi and Sree Keralavarma College “Culture in November 2020.
- Participated in the online short-term course on “Intersection of Philosophy and Literary Theory” by Dr. Sooraj Pittapilil in September 2020.
- Seminar Series conducted by The Research and Postgraduate Department of English, Sree Sankara College, Kalady, on the topic “Engaging Theory on the topic

‘Triggering the Polemical Debate on Post: Evolution and Moorings of Theory’ by Dr. Muralikrishnan TR.

- Seminar Series conducted by The Research and Postgraduate Department of English, Sree Sankara College , Kalady, on the topic “Engaging Theory on the topic ‘ Enlightenment as Metanarrative: Scope of Deconstruction” by Dr. Sooraj George Pittappillil
- Seminar Series conducted by The Research and Postgraduate Department of English, Sree Sankara College , Kalady, on the topic “Engaging Theory from Counter discourse to Discourse: Tracing the Trajectory of Postcolonialism” by Dr.Jyothi Mol P

## **ORIENTATION /SHORT TERM/FDP/ REFERSHER**

- Successfully completed a 4-Week Induction/Orientation Program for "Faculty in Universities/Colleges/Institutes of Higher Education" from November 10- December 09, 2020 and obtained a grade A+.
- Successfully completed Online Two - Week Inter-Disciplinary Refresher Course/Faculty Development Program on “Managing Online Classes & Co- creating MOOCS 5.0” from 11 - 25 May, 2021 and obtained Grade A+.
- Successfully completed Two Weeks Online Faculty Development Program on “PEDAGOGY AND RESEARCH METHODS” conducted by Human Resource Development Centre & IQAC of Academy of Maritime Education and Training (AMET) from 24 May to 6 June, 2021.
- Participated and successfully completed the One Week (7 Days) online Short-Term Faculty Training Program (Interdisciplinary) on “DIGITAL CONTENT MANAGEMENT ON E-LEARNING”, which was delivered as MOOC with four quadrants, organized by Sree Narayana College for Women, Kollam, in academic collaboration with Kerala State Higher Education Council from June 13th to June 19th of 2021.

- Successfully completed Two weeks Interdisciplinary International Refresher Course on “Academic Bank of Credits (ABC) Scheme in Higher Education, UGC Regulation, 2021 (With reference to Blended Learning)” from 7th – 20th July, 2021 and obtained Grade A+.
- Successfully completed the Two-week online Refresher Course in “ENGLISH STUDIES” “RE-ENERGISING RESEARCH: INTERDISCIPLINARY AND TRANSCULTURAL APPROACHES TO INDIAN LITERATURE” organized by Teaching Learning Centre, Department of English and Internal Quality Assurance Cell, Ramanujan College held from 1- 14 August, 2021 and obtained Grade A+.
- Successfully completed Online one-week Faculty Development Program on “TEACHING-LEARNING METHODS: FROM MICRO-TEACHING TO PEER LEARNING” conducted by Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from 11 - 17 June, 2022 and obtained Grade A+.
- Successfully Completed online Two - Week Interdisciplinary Refresher Course in “ADVANCED RESEARCH METHODOLOGY” from 27 October - 10 November, 2022 and obtained Grade A+.
- Attended workshop on SLCM conducted by the University of Kerala on 27 January 2023 at T K M College of Arts and Science, Kollam.
- Successfully completed online Two -Week REFRESHER COURSE in “ENGLISH” from 18 June - 02 July, 2023 and obtained Grade A+.

## **OTHER ACHIEVEMENTS**

- Certified as a Skill Development Executive in ASAP- A joint initiative of the General and Higher Education Department, Government of Kerala.

## **RESEARCH OUTPUT**

- Pursuing PhD from Mahatma Gandhi University.
- Completed PhD Coursework from Mahatma Gandhi University in June 2021

## **ACADEMIC RESPONSIBILITIES**

- Kerala University External Examiner for the Degree Sixth Semester Viva Voce – KSMDB College, Sasthamcotta(2021-2022).